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# Advertising Request Form

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The Palmetto Quilt Guild Inc. presents

## Quilt Festival 2022

March 25 - 27, 2022

Hilton Head Beach & Tennis Resort, 40 Folly Field Road, Hilton Head Island, SC

The Palmetto Quilt Guild Inc. will be presenting its biennial 2022 Quilt Festival in March. The event will feature a display of more than 150 quilts including a judged quilt exhibition. A Boutique of handcrafted items, Vintage Marketplace of used items, basket raffles and 16 vendors will offer visitors an array of shopping opportunities.

Our show attracts residents from Hilton Head Island, Bluffton, Beaufort, Savannah, Charleston and beyond. Data from our 2018 Festival showed that 40% of the attendees to our Festival are visitors to the Lowcountry during the spring months. We expect more than 1,200 attendees during the three days of our Quilt Festival. This provides an excellent opportunity to showcase your business.

We would welcome your business and ask you to consider taking an advertisement in our program book.

### Program Ad Sizes and Prices

Whole Page Ad:	7 1/2" x 4 1/2"	\$ 100
Half-Page Ad:	3 1/2" x 4 1/2"	\$ 50
Quarter-Page Ad/Coupon:	2" x 4 1/2"	\$ 30

The finished size of the festival program booklet will be 8 1/2" x 5 1/2" and printed in black and white.

### Submission deadline is January 15, 2022

**Yes, I would like to place an Ad in the 2022 Quilt Festival Program (Circle your choice)**

Whole Page Ad	\$ 100
Half-Page Ad	\$ 50
Quarter-Page Ad	\$ 30

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Your Name: \_\_\_\_\_

*Please note that payment must be received by the deadline to have the ad placed in the program.*

Please make checks payable to: **Palmetto Quilt Guild, Inc.**

#### Mail Payment to:

Palmetto Quilt Guild | c/o Cindy Strickland | 6 Port Tack | Hilton Head, SC 29928 | (843) 295-7451

*Please send your JPEG or PDF file to Cindy – [cindycreates@icloud.com](mailto:cindycreates@icloud.com). Art/Ad may be emailed in color or B&W and will be converted for the program booklet.*

#### For more information or questions, contact:

Donna Simmons, President -- [PalmettoQuiltGuild@gmail.com](mailto:PalmettoQuiltGuild@gmail.com) or Cindy Strickland (843) 295-7451

[www.palmettoquiltguild.org](http://www.palmettoquiltguild.org)