



# Advertising Request Form

The Palmetto Quilt Guild Inc. presents

## Quilt Festival 2024

**March 22 - 24, 2024**

Hilton Head Beach & Tennis Resort, 40 Folly Field Road, Hilton Head Island, SC

The Palmetto Quilt Guild Inc. will be presenting its biennial 2024 Quilt Festival in March. The event will feature a display of more than 125 quilts including a judged quilt exhibition. A Boutique of handcrafted items, Vintage Marketplace of used items, basket raffles and 15 vendors will offer visitors an array of shopping opportunities.

Our show attracts residents from Hilton Head Island, Bluffton, Beaufort, Savannah, Charleston and beyond. Data from previous Festivals showed that 40% of the attendees are visitors to the Lowcountry during the spring months. We expect more than 1,200 attendees during the three days of our Quilt Festival. This provides an excellent opportunity to showcase your business.

We would welcome your business and ask you to consider taking an advertisement in our program book.

### Program Ad Sizes and Prices

<b>Whole Page Ad:</b>	<b>7 ½" x 4 ½"</b>	<b>\$ 100</b>
<b>Half-Page Ad:</b>	<b>3 ½" x 4 ½"</b>	<b>\$ 50</b>
<b>Quarter-Page Ad/Coupon:</b>	<b>2" x 4 ½"</b>	<b>\$ 30</b>

The finished size of the festival program booklet will be 8 ½" x 5 ½" and printed in black and white.

### Submission deadline is January 18, 2024

**Yes, I would like to place an Ad in the 2024 Quilt Festival Program (Circle your choice)**

Whole Page Ad	\$ 100
Half-Page Ad	\$ 50
Quarter-Page Ad	\$ 30

**Company Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Your Name:** \_\_\_\_\_

**Please note that payment must be received by the deadline to have the ad placed in the program.**

**Please make checks payable to: **Palmetto Quilt Guild, Inc.****

#### **Mail Payment to:**

Palmetto Quilt Guild | c/o Cindy Strickland | 6 Port Tack | Hilton Head, SC 29928 | (843) 295-7451  
*Please send your JPEG or PDF file to Cindy – cindycreates@icloud.com. Art/Ad may be emailed in color or B&W and will be converted for the program booklet.*

#### **For more information or questions, contact:**

PQG President, Cindy Strickland -- [PalmettoQuiltGuild@gmail.com](mailto:PalmettoQuiltGuild@gmail.com) or (843) 295-7451

[www.palmettoquiltguild.org](http://www.palmettoquiltguild.org)